

Reserve your space now and reach 200,000 visitors to Wichita in the next six months.

**All listings now appear free of charge on
www.wichitatimesonline.com and www.wichitadiningandmore.com**



Wichita Times 2011

NEW! Expanded coverage of events, attractions and shopping.

Make sure you get a piece of the tourism pie: 3.2 million people visit Wichita each year; while here they spend \$365 million. This magazine reaches that important audience through free copies given away at Wichita Mid-Continent Airport, 60 local hotels and extended-stay apartments, and through the Wichita Convention & Visitors Bureau. The magazine also is now being used by McConnell Air Force Base for new-family orientation and made available in waiting rooms of the Wichita Clinic.

Publication Dates: January-June 2011 and July-December 2011

Ad Space Deadlines: Dec. 15, 2010, and June 15, 2011

B&W Ad Sizes and Rates for Six Months

Full page	3 cols. (7 3/8") x 9 3/4"	\$ 1,450*
Back cover	2,200*
Inside cover	2,000*
Two-thirds page	2 cols. (4 7/8") x 9 3/4"	950*
Half page horizontal	3 cols. (7 3/8") x 4 3/4"	825*
Third page horizontal	3 cols. (7 3/8") x 3 1/3"	595*
Third page vertical	1 col. (2 5/16") x 9 3/4"	595*
Third page square	2 col. (4 7/8") x 5"	595*
1/6 th page	1 col. (2 5/16") x 4 3/4" or 2 col. (4 7/8") x 2 3/8"	425*
NEW! 1/12 th page (w/listing)	1 col. (2 5/16") x 2 3/8"	295
1/12 th page (no listing)	1 col. (2 5/16") x 2 3/8"	225
By the inch	100
Directory listing (*Free with all ads 1/6 or larger)	195

*Includes free 100-word directory listing (\$195 value) with description, hours, entertainment, etc., placement on a locator map and in the index. For more than 100 words, the charge is 50 cents/word; maximum length is 150 words. For two or three listings (under East, West or Old Town headings), discounts are available for restaurants with multiple locations.

Color and Options:

Full color	\$ 350
Design/set-up (if ad is not camera-ready)	25-75
Spot color	150
Special placement surcharge	10%
Ad on website	50+/month
Link from online listing to your website	30

The Wichita Times • 111 N. Mosley Suite 201, Wichita, KS 67202 • 264-5850
wichitatimesonline.com or wichitadiningandmore.com

Distribution Sites for Wichita Times

Wichita Mid-Continent Airport
Wichita Convention & Visitors Bureau
Wichita Clinic locations
McConnell Air Force Base
I-135 Visitors Center at Belle Plaine

AAA Kansas – Wichita
Heroes in Old Town
CityArts
Exploration Place

LODGING

Most place magazines in guest rooms, though some place them in their lobbies.

DOWNTOWN/OLD TOWN/MIDTOWN

Broadview Hotel, 400 W. Douglas
Cambridge Suites, 711 S. Main
Castle Inn Riverside, 1155 N. River Blvd.
Courtyard by Marriott, -Old Town, 820 E. 2nd
Holiday Inn & Suites, 221 E. Kellogg
Hotel at Old Town, 830 E. First
Kansas Inn, 1011 N. Topeka

EAST

Best Western Eastgate, 8300 E. Kellogg
Candlewood Suites, 3141 N. Webb
Comfort Inn East, 9525 Corp. Hills
Courtyard by Marriott, 2975 N. N. Webb
Cresthill Suites, 12111 E. Central
Econolodge, 8302 E. Kellogg
English Village Inn, 6727 E. Kellogg
Fairfield Inn East, 333 S. Webb
Guesthouse Inn & Suites, 515 S. Webb Rd.
Hampton Inn East, 9449 Corp. Hills
Hampton Inn & Suites, 2433 N. Greenwich
Hawthorne Suites by Wyndham, 411 S. Webb
Hilton Garden Inn, 2041 N. Bradley Fair Pkwy
Holiday Inn Express, 7824 E. 32nd St. N.
Holiday Inn Select, 549 S. Rock
Homewood Suites by Hilton, 1550 N. Waterfront
Inn at Tallgrass, 2280 N. Tara Circle
Inn at Willowbend, 3939 N. Comotara
La Quinta Inn & Suites, 7335 E. Kellogg
Marriott, 9100 E. Corporate Hills
Motel 6, 465 S. Webb Rd.
Northrock Suites, 7856 E. 36th St. N.
Residence Inn East, 1212 N. Greenwich Rd.
Springhill Suites, 1220 N. Greenwich Rd.
Staybridge Suites, 2250 N. Greenwich Rd.
StudioPlus, 9450 E. Corporate Hills
Super 8 East, 527 S. Webb
TownePlace Suites, 9444 E. 29th N.
Value Place, 3401 N. Great Plains Dr.
Wesley Inn, 3343 E. Central

Wichita Inn North, 3741 N. Rock
Wichita Inn East, 8220 E. Kellogg
Wichita Suites, 5211 E. Kellogg

WEST

Airport Hilton, 2098 Airport Rd.
Candlewood Suites, 570 S. Julia
Clarion Inn & Suites, 5805 W. Kellogg Dr.
Comfort Suites, 7515 W. Taft
Days Inn Airport, 550 S. Florence
Econolodge, 600 S. Holland
Hampton Inn West, 3800 W. Kellogg
Hawthorne Suites, 2405 N. Ridge
Holiday Inn Express & Suites, 1236 S. Dugan
Howard Johnson Express, 6575 W. Kellogg
LaQuinta Inn & Suites, 5500 W. Kellogg
Motel 6, 5736 W. Kellogg
Quality Inn Airport, 600 S. Holland
Quality Suites, 658 Westdale
Super 8, 6245 W. Kellogg
Scotsman Inn West, 5922 W. Kellogg
Stratford Inn, 5505 W. Kellogg
Value Place, 7525 W. Taft
Wichita Inn West, 6333 W. Kellogg

SOUTH

Americinn Wichita South, 4848 S. Laura
Comfort Inn South, 4849 S. Laura
Days Inn/Suites, 4875 S. Laura
ValuePlace, 4665 S. Broadway

NORTH

Comfort Inn North, I-135 & 61st, Park City
Days Inn North, 901 E. 53rd N.
Sleep Inn, Park City

EXTENDED STAY APARTMENTS

Corporate Suites, 935 S. Woodlawn
Inn at Tallgrass Apartments
Suite Options, 125 N. Mathewson